

HotDoodle Founding Team

HotDoodle is a start-up of a different nature. It was incubated within Metabyte, Inc. and grew from Metabyte's content management and collaboration technologies. Metabyte is a leading information technology (IT) Services Company trusted by Fortune 500 and mid-market enterprises worldwide. Metabyte is best known for innovation since 1993.

The three cofounders of HotDoodle are:

Manu Mehta, President and CEO

Manu is a serial entrepreneur and mentor who founded Metabyte in 1993 and remains its President and CEO. Under his leadership, Metabyte has become a leading provider of information technology services and a place where innovation thrives. It was from his observation of the pervasive problems and obstacles small businesses and professionals encountered to get a powerful web presence that HotDoodle was born. He is a co-inventor of several patents and technology principle underlying HotDoodle. Prior to starting Metabyte, he worked at Texas Instruments in various marketing and engineering management positions. He received a BSEE and MSEE in 1982 from Ohio State University.

Lynn Slater, Chief Technology Officer

Lynn is an inventor and technologist who authored HotDoodle's technology. In addition to leading HotDoodle's development effort, he rallied small businesses in Fremont, California to participate in its beta testing. He had an ambition for HotDoodle: to get a web presence, small businesses should not need to download or purchase software. Lynn is a co-inventor of several HotDoodle patents. Lynn joined Metabyte in 2004 in its data warehousing and analytics practice. Prior to Metabyte, Lynn worked at E.piphany where he developed core components of its marketed products. His past professional experiences include various architect development positions at Sapient and TRW. Lynn graduated magna cum laude in 1983 from Texas A&M University

Arjun Mehta, Master PenPal

When Arjun came to Metabyte as a high school intern during the summer of 2005, he got roped in right as HotDoodle was taking shape. He embraced the opportunity and made integral contributions to HotDoodle's user interface and development. Arjun continues to be an active member on the HotDoodle development team. He is a true technology enthusiast – to such a degree that he taught himself C++ programming in high school. He is the principal producer of and is the voice on HotDoodle's marketing and tutorial videos. He currently attends University of California at Los Angeles where he is pursuing a degree in Bio-Engineering.